

**Land O'Lakes Purina Feed producing *Animal Makeover*<sup>™</sup> television show.**



Land O'Lakes Purina Feed is producing a 13 episode television show called *Animal Makeover*<sup>™</sup> TV. This show will air on RFD-TV on Tuesday's at 8:00pm EST starting May 1st. Each episode will highlight animal experts, veterinarians and research Ph.D.'s discussing animal environment, health, equipment, tools and nutrition with insight and solutions to help viewers make Better Animals. During each episode, viewers will be encouraged to visit [www.BetterAnimals.com](http://www.BetterAnimals.com) where they can view clips from the show and find additional resources to assist them on their quest of making better animals.

RFD-TV is a 24 hours television network for rural America. Now, in its 6th year of broadcasting, RFD-TV proudly serves the needs and interests of rural America, horse lovers, farmers & ranchers with traditional, family-oriented television programming. RFD-TV is distributed on DIRECTV, DISH Network, Mediacom, Charter, NRTC, Bresnan and NCTC cable systems in all 50 states, serving over 28 million U.S. homes, with another 19 million homes in Brazil now enjoying selected RFD-TV shows through Terraviva. RFD-TV the Magazine, the network's bi-monthly program guide, was launched in July of 2003. If you like country folks and the "country way of life", you're going to love RFD-TV.