

Purina Beef Cattle Research

Purina Mills, LLC beef cattle research has spent a great deal of time searching for nutritional and management innovations that make cattle more efficient and allows cattle producers to maximize the utilization of their resources of land (forage), labor, capital, and management.

These solutions are offered in the form of feed products and programs that feature Purina's exclusive Intake Modifying Technology®.

IM Technology effectively changes the way cattle eat.



Range programs for maintenance, development, and conditioning of cows, bulls, and heifers, as well as growing programs for stocker cattle and calves are:

- Accuration®/Cattle Limiter
- Sup-R-Lix®
- Sup-R-Block®
- Impact® Starter Complete
- Impact® Beef Grower
- Impact® Beef Backgrounder

For feedlot cattle, Impact® Finisher rations can be utilized in a self-feeder or delivered to the bunk.

You will receive valuable and practical management, nutrition, and health information during this 1 day seminar

2006 Programs for Profitability Conference



Time	Session	Speaker
8:30 – 9:00 a.m.	Arrival and Registration	
9:00 – 9:15 a.m.	Welcome to Double R Cattle Company	Glen Waters, Troy Smith and Double R Cattle Co.
9:15 – 5:00 p.m.	Presentations:	
	Introduction to IM Technology	Dr. Lee Dickerson
	Total Brood Cow Program	Dr. Lee Dickerson
	Creep Feeding/Mineral Programs	Dr. N. T. Cosby
12:30	FREE LUNCH	Tri-County FCCLA Chapter
	MDA QSA/SAV Marketing Programs	Greg Onstott
	Heifer Development Programs	Dr. N. T. Cosby
	Synchronization for Cows and Heifers	Dr. David Patterson
	Bull Development/Conditioning	Dr. N. T. Cosby
	Weaning and Receiving for Calves	Glen Waters
	Live Animal Displays	Double R Cattle Company
	Allied Industry Supplier Exhibits	
	Wrap Up and Close	Glen Waters, Troy Smith and Double R Cattle Company
<p>Thanks to Double R Cattle Company -- Jim & Ryan Ranes of Jamesport, MO -- for being our gracious hosts for the day.</p>		

Contacts:

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Troy Smith, Farm Consultant	660-684-6141
Glen Waters, Cattle Specialist	660-707-3646

Refreshments available throughout the day. All sessions will be held inside if inclement weather occurs.

Learn the Latest Information from Industry Experts

Information on the latest technologies and cutting edge management will be presented by industry leaders.

Dr. David Patterson, University of Missouri, will bring an important message regarding beef synchronization techniques. Mr. Greg Onstott, Animal ID Director with the Missouri Department of Agriculture, will also share important information.



Dr. Lee Dickerson, Director of National Accounts, and Dr. N.T. Cosby, Area Consultant, will lead various sessions on brood cows, bull and heifers.

A workshop on body condition scoring and its affect on reproductive performance and the development of profitable supplemental feeding programs will give you practical knowledge you can use to make a difference in your operation immediately.



Purina Mills, LLC

Programs For Profitability 2006 CONFERENCE



Circle T Antoinettes Star

March 30, 2006
Hoffman & Reed
and
Double R Cattle Co.
(East of Jamesport, MO on F Hwy.
2.5 miles. Turn north on 82nd Ave.
& travel .25 miles to Double R
Cattle Co. (on east side of road)