

Date: June, 2007

Details Announced For:

The Arizona Horse Festival & Expo

World-class clinicians, equine education for multiple disciplines, and exciting equine entertainment will highlight the Arizona Horse Festival and Expo, November 9, 10 and 11, 2007 in Buckeye, Arizona. The three day exposition will feature special clinics and demonstrations by: Craig Cameron featuring *Ride Smart* clinics and his *Extreme Cowboy Race?*; Jane Savoie providing *Dressage* instruction; Kerry Kuhn with *Practical Horsemanship*; Mike Nielson presenting *Hunters, Jumpers and Eventing*; Dawn Dawson giving *Barrel Racing* instruction; Karen Scholl teaching *Horsemanship for Women*; Geff Dawson and *Reality Horsemanship*; Larry Whitesell giving *Gaited Horsemanship* clinics; David Davis providing *Cowboy Dressage* and also serving as Sunday Church Service Minister; and *Daily 72 presents Rick Lamb: The Horse Show Live!* In addition, Tommie Turvey, *Equine Extremist* will provide heart-stopping entertainment in the evening performances of *Dancing with Horses* presented Friday and Saturday evenings at the Expo.

The Arizona Horse Festival and Expo, presented by Equi-Venture Promotions Inc., will be held at *Empty Acres Resort* in Buckeye Arizona, just west of Phoenix. The Arizona Horse Festival and Expo is a three day horse fair and exposition, for horse owners and horse enthusiasts, featuring world renowned clinicians, demonstrations by breeds of all kinds, lectures and workshops on horse related topics, and a trade show of shopping booths with equine products as well as general merchandise for everyone. The festival will also feature spectacular entertainment with horses, both Friday and Saturday evenings, in the dynamic presentation *Dancing with Horses*.

According to Lise Streit, Operations Manager for The Arizona Horse Festival and Expo, We're excited to present a horse festival and expo in Arizona that will feature multiple types of equine education for people of all disciplines and horse interests. From dressage to gaited horses, working ranch horses to jumpers, we offer equine education on many levels and an equine-oriented trade show just in time for the holidays! Streit continued, We also offer *Dancing with Horses!* fantastic equine entertainment for horse lovers of all ages! Excitement, thrills, comedy, family fun and a few surprises will all be a part of this must-see entertainment for everyone who appreciates horses!

Craig Cameron will not only present *Ride Smart* clinics at the festival, he'll also conduct his *Extreme Cowboy Race*, as seen on RFD-TV. The *Extreme Cowboy Race* will provide the ultimate test of horse and rider teams, testing ranch skills, horsemanship ability, communication skills and athletic abilities of competitors. At the end of the Arizona Horse Festival and Expo, the winner will be named The Extreme Cowboy. For applications to compete in the *Extreme Cowboy Race*, contact Equi-Venture Promotions Inc. at 785-494-2820 or email Dalene at doublehorn@lipan.net.

Other educational and fun events will be included in the three day program at the Arizona Horse Festival and Expo. Sunday November 11 has been named 4-H Day at the festival. Arizona 4-H and the Arizona Horse Festival have partnered to feature lectures and clinics dedicated to helping young horse enthusiasts fulfill their 4-H horse project requirements. All three days at the expo, the University of Arizona will present a special Equine Nutrition Program, providing assistance to horse owners to design a feeding program suited to their particular horse's needs. And young cowboys and cowgirls can compete in stick horse rodeo events and barrel racing in the Buckaroo/Buckerette Stick Horse Rodeo, for youngsters aged 4 to 10 years.

Event hours for the Arizona Horse Festival and Expo are Friday, November 9, from 10 am to 7 pm; Saturday, November 10, from 9 am to 7 pm; and Sunday, November 11, from 9 am to 5 pm.

One admission ticket provides access to all daytime events including clinics, breed demonstrations, lectures, the trade show, and more. Daily admission is \$15 for adults; \$12 for Seniors; Children 6 to 12 years \$6; Children 5 and under get in free. Adult weekend discount passes are also available.

Dancing with Horses will be presented Friday November 9 and Saturday November 10, at 7:30 each evening, and requires a separate ticket from the festival admission. The admission price for *Dancing with Horses* is \$20. Tickets for the Arizona Horse Festival and *Dancing with Horses* are available online at www.arizonahorsefestival.com.

The Arizona Horse Festival is presented by Equi-Venture Promotions Inc., a professional equine venue production company that brings together the common interests of horse people and promotes the entire equine industry.

Sponsors for the event include: Absolute Innovations; Arizona Farm Bureau Federation; Arizona Horse Connection; Arizona Machinery; Big Bubba's BBQ; Blocker Ranch Products; Enterprise Car Rental; Golden Eagle Distributing-Budweiser; GTO Inc.; Inzo's Place; Jumps West; Kar Trailers, LLC, dealer for Circle J Trailers; and Western Horseman.

For more information, to purchase tickets, or to participate in the Arizona Horse Festival and Expo as a vendor, breed showcase demonstrator or spectator, go to the web site at www.arizonahorsefestival.com or call Equi-Venture Promotions, Inc. at 785-494-2820.

CALENDAR OF EVENTS SUBMISSION:

Arizona Horse Festival & Expo:

Three days of first-class clinics and exhilarating equine entertainment, Extreme Cowboy Race, breed demos, 4-H Day, sensational shopping and *Dancing with Horses!* Featuring: Craig Cameron, Jane Savoie, Tommie Turvey and more! Nov. 9-11, Buckeye, Arizona at Empty Acres Resort.

More Info: 785- 494-2820, www.arizonahorsefestival.com .

For more media information contact:

Carol Wilson, media@arizonahorsefestival.com or 785-484-3570